

# Moving to a low carbon future

## LowCVP Seventh Annual Conference and Awards Dinner Twickenham Stadium, 14-15 July 2010

International action and local delivery  
UK prospects for 2020, 2030 and 2050

How big is the market for the new wave of low carbon vehicles?

**PLUS** A full agenda of leading international speakers, breakout sessions, exhibitions, and other events. **AND** the inaugural LowCVP Low Carbon Champions Awards.



LowCVP Online  
Media Partner



The LowCVP Conference 2010 is sponsored by Michelin

**Hear from**  
International Energy Agency  
International Council on Clean Transport  
Department for Transport  
Campaign for Better Transport  
WhatCar?  
Renewable Fuels Agency  
Committee on Climate Change  
Ford Motor Co.  
Transport for London  
and more...

**LowC<sup>VP</sup>**  
low carbon vehicle partnership

## Why you should attend the LowCVP annual conference

### Who should attend?

- motor and fuel company managers and strategists;
- international, national, regional and local government policy makers;
- university, 'think-tank' and other academic representatives;
- transport planners;
- new technology suppliers, transport operators and road user groups;
- vehicle fleet managers;
- energy, transport and environmental consultants;
- energy, motor and other trade organisations;
- other LowCVP 'stakeholders'.

### Feedback from 2009 conference

How did you rate:	V. Good	Good	Average
the conference overall?	47%	51%	2%
value for money?	32%	38%	17%
the venue?	43%	43%	11%
the food and catering?	26%	38%	28%

\* Feedback survey 2009. Based on 47 entries.

### Hear from leading speakers

**Dr Jillian Anable**  
Aberdeen University

**Steve Fowler**  
What Car?

**Lew Fulton**  
International  
Energy Agency

**Joe Greenwell**  
Ford Motor Company

**Michael Hurwitz**  
Department  
for Transport

**Prof Neville Jackson**  
Ricardo Ltd

**Stephen Joseph**  
Campaign for  
Better Transport

**David Kennedy**  
Committee on  
Climate Change

**Drew Kodjak**  
International Council on  
Clean Transportation

**Graham Pendlebury**  
Department  
for Transport

**Kulveer Ranger**  
Greater London  
Authority

**Ben Webster**  
The Times



Top Dr Jillian Anable, Steve Fowler, Lew Fulton, Joe Greenwell  
Centre Michael Hurwitz, Prof Neville Jackson, Stephen Joseph, David Kennedy  
Bottom Drew Kodjak, Graham Pendlebury, Kulveer Ranger, Ben Webster



We now know that the next few years are probably our last chance to avert unstoppable climate change. This is not a problem, it is an emergency. It must guide everything we do as we rebalance our economy.

NICK CLEGG MP, (NOW DEPUTY PRIME MINISTER), SPEECH MADE IN MARCH 2010

# Topics and events

## Learn about

- the latest international, national and local policy developments from leading speakers
- international best practice in cutting carbon emissions from road transport
- the electric future; will consumers embrace the new wave of electric cars?
- the latest LowCVP activities and stakeholder research
- exhibitions, displays and networking opportunities
- Twickenham Stadium. *Join the FREE conference delegates' tour of the Stadium.*

## Have your say

Air your views in break-out sessions on:

- biofuels
- electric cars
- commercial vehicles
- innovation
- local action
- consumer information.

## Join the debates

Participate in the plenary debates on whether consumers are on-board with the low carbon car revolution and what must be done to meet the UK's carbon targets for road transport.

## Announcements and launches

- Winners of the first LowCVP *Low Carbon Champions Awards*
- Release of the RFA's second year report on biofuels' sustainability performance
- The LowCVP *Technology Challenge 2*
- Winners of the LowCVP *Low Carbon Community Challenge*.

**WHATCAR?**  
GREEN AWARDS 2010



This year's WhatCar? Green Awards will be presented during an Awards Dinner on the middle evening of the LowCVP Conference. The event will also include the presentation of the inaugural LowCVP Low Carbon Champions Awards for the most significant contributors in the drive to low carbon road transport.

There will be a pre-dinner reception in the England rugby team changing room, a three-course dinner, complimentary drinks and after dinner speeches.

Delegates attending the full conference enjoy a 25% discount on the Awards Dinner event. Special rates for July 14 at Twickenham's Stadium Marriott Hotel have been negotiated for delegates attending the Conference or the Awards Dinner.



## Booking options, prices and booking form

<b>LOWCVP MEMBERS</b>		Price	VAT	TOTAL
Full event	Commercial	£325.00	£56.88	£381.88
	Public sector	£250.00	£43.75	£293.75
	Non-profit	£150.00	£26.25	£176.25
Day One or Half Day	Commercial	£160.00	£28.00	£188.00
	Public sector	£125.00	£21.88	£146.88
	Non-profit	£50.00	£8.75	£58.75
Day 2	Commercial	£225.00	£39.38	£264.38
	Public sector	£150.00	£26.25	£176.25
	Non-profit	£75.00	£13.13	£88.13
<b>NON-MEMBERS</b>		Price	VAT	TOTAL
Full event	Commercial	£400.00	£70.00	£470.00
	Public sector	£300.00	£52.50	£352.50
	Non-profit	£200.00	£35.00	£235.00
Day One or Half Day	Commercial	£200.00	£35.00	£235.00
	Public sector	£150.00	£26.25	£176.25
	Non-profit	£75.00	£13.13	£88.13
Day 2	Commercial	£300.00	£52.50	£325.50
	Public sector	£200.00	£35.00	£235.00
	Non-profit	£100.00	£17.50	£117.50
<b>AWARDS DINNER</b>		Price	VAT	TOTAL
Book with full conference		£75.00	£13.13	£88.13
Book dinner only		£100.00	£17.50	£117.50

### TWICKENHAM STADIUM TOUR

Tour of the rugby stadium for conference delegates	FREE
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#### HOW TO REGISTER

##### ONLINE

[www.eventsforce.net/lowcvp2010](http://www.eventsforce.net/lowcvp2010)

##### E-MAIL

[conference@thewaterfront.co.uk](mailto:conference@thewaterfront.co.uk)

**POST** Fill out the booking/ registration form opposite and send to:

**The Waterfront Conference Company, 130-132 Tooley Street, London, SE1 2TU**

**FAX** Send the booking form to **020 7787 1211**

Or contact Silvana Fabbrini on **+44 (0) 20 7787 1210**

#### Online bookings

Bookings can be made online. Payment may also be made with a credit card by clicking on the 'Credit Card' button during the registration process.

[www.eventsforce.net/lowcvp2010](http://www.eventsforce.net/lowcvp2010)

#### Invoices

All registration forms must be received with payments. If you need an invoice please contact The Waterfront Conference Company Team or request one when booking online.

#### Credit card bookings

Payment may be made by credit card. Please fill in your credit card details in the spaces provided on the registration form and either fax to **020 7787 1211** or post it to The Waterfront Conference Company, 130-132 Tooley Street, London, SE1 2TU. Please provide a billing address if different from the company address.

#### Venue and date

The conference and dinner will be held on 14-15 July 2010 at **Twickenham Stadium, Rugby Road, Twickenham, TW1 1DZ**. Free parking is available.

#### Cancellations and substitutions

If for any reason you are unable to attend, cancellations received in writing before **30 June 2010** will receive a refund of the full amount less 10% of the invoice total for administration charges. There will be no refunds after this date for whatever reason. Substitutions can be made at any time at no extra cost.

**Note** All revenues from the LowCVP Conference will be used to support future work programmes of the Partnership.



What I can assure you is that the Liberal Democrats will continue to give prominence to climate change as a crucial issue we must address.

DR VINCE CABLE MP, (NOW SECRETARY OF STATE FOR BUSINESS), FEBRUARY 2010

# It's easy to book online at [www.eventsforce.net/lowcvp2010](http://www.eventsforce.net/lowcvp2010)

PLEASE WRITE CLEARLY IN BLOCK CAPITALS AND COMPLETE ONE REGISTRATION FORM FOR EACH DELEGATE

## Delegate details

Title (Mr/Mrs/Miss/Ms/Dr) \_\_\_\_\_

First name \_\_\_\_\_

Surname \_\_\_\_\_

Position \_\_\_\_\_

Company \_\_\_\_\_

Booking contact position \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_

You will receive joining instructions by email.

Please provide an email address in the space below.

@ \_\_\_\_\_

## Registration fees and payment details

Registration fees include lunch and refreshments. All fees are payable in advance of the conference. Delegates from outside the UK are in all cases liable to VAT. A VAT receipt will be issued on payment. Cheques should be made payable to **The Waterfront Conference Company Ltd.**

I enclose a cheque for £ \_\_\_\_\_

made payable to: **The Waterfront Conference Company Ltd**

Please debit my credit card:

Mastercard  Visa  Maestro

Cardholder's name: \_\_\_\_\_

Card no:

□□□□ □□□□ □□□□ □□□□

Expiry date □□/□□ Security code □□□

Please provide credit card holder's address if different from company address.

## Receipt details

Please send my receipt to the accounts department

Purchase order no. (if applicable) \_\_\_\_\_

Accounts dept contact name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Postcode \_\_\_\_\_

Country \_\_\_\_\_

Tel \_\_\_\_\_

The data you provide will be held on a database in accordance with the Data Protection Act (1998). Your details may be passed to other companies who wish to contact you for marketing and communication purposes. Please tick the box if you do not wish to receive this information.

## DELEGATE FEES

Please tick boxes as appropriate. Prices include VAT.

### FULL EVENT

#### Non-member

Commercial £470.00

Public Sector £352.50

Non-profit £235.00

#### LowCVP Member

Commercial £381.88

Public Sector £293.75

Non-profit £176.25

### DAY 1 or HALF DAY DAY 2

#### Non-member

Commercial £235.00

Public Sector £176.25

Non-profit £88.13

#### LowCVP Member

Commercial £188.00

Public Sector £146.88

Non-profit £58.75

### DAY 2

#### Non-member

Commercial £325.50

Public Sector £235.00

Non-profit £117.50

#### LowCVP Member

Commercial £264.38

Public Sector £176.25

Non-profit £88.13

### AWARDS DINNER

With full conference £88.13

Dinner only £117.50

### STADIUM TOUR

Twickenham Stadium FREE

Early booking is recommended as places are limited.

## Conference Day 1

Wednesday 14 July from 13:30

### Encouraging consumer acceptance of low carbon cars; international action, local delivery

**13:30**

**Arrival, tea, coffee and exhibitions**

**14:00**

**Chair's introduction**

Neville Jackson, Ricardo Ltd and Chair, LowCVP

**14:05**

**The big picture: international progress in cutting CO2 emissions from road transport**

Lew Fulton, International Energy Agency

**14:25**

**International best practice in cutting transport's climate emissions**

Drew Kodjak, International Council on Clean Transportation (ICCT)

**14:45**

**KEYNOTE**

Rt Hon Philip Hammond MP, Secretary of State for Transport (tbc)

**15:00-15:15**

**Question and answer session**

**15:15-15:45**

**Tea, coffee and exhibitions**

**15:45-16:05**

**Electric future? Will consumers embrace the Leaf and the new wave of electric cars?**

Andy Palmer, Nissan (tbc)

**16:05-16:20**

**Creating a market for low carbon cars**

Joe Greenwell, Ford Motor Company

**16:20**

**Panel Debate: Are consumers on-board with the low carbon car revolution?**

Featuring Drew Kodjak, ICCT; Darren Johnson, Green Party and Chair, London Assembly (tbc); Joe Greenwell, Ford; Michael Hurwitz, DfT; Dr Jillian Anable, Aberdeen University; Chair: Steve Fowler, Group Editor, What Car?

**17:25**

**Summing up and advice about evening awards and reception**

Chair: Steve Fowler

**17:30**

**ENDS**

Optional Twickenham Stadium Tour

**EVENING**

**WHATCAR? and LOWCVP AWARDS DINNER**

**18:30-19:30**

**Drinks reception in England rugby team changing room**

**19:30-22:30**

**Awards dinner featuring WhatCar? Green Awards and LowCVP Low Carbon Champions Awards**

with special after-dinner guest speaker.



For up to date information about the conference agenda visit:

[www.lowcvp.org.uk/events](http://www.lowcvp.org.uk/events)

# Conference Day 2

## Thursday 15 July from 09:30

### UK Road Transport 2020, 2030, and 2050

**09:30**

**Registration, tea, coffee and exhibitions**

**09:45**

**Chair's introduction**

Ben Webster, Environment Editor, The Times

**09:50**

**KEYNOTE**

Rt Hon Dr Vince Cable MP, Secretary of State for Business, Innovation and Skills (tbc)

**10:10**

**Lower carbon fuels; what can industry deliver?**

Graeme Sweeney, Shell International Petroleum

**10:30**

**Electric vehicles: the way ahead for low carbon road transport?**

Prof Phil Blythe, Newcastle University (tbc)

**10:50-11:00**

**Q&As**

**11:00-11:30**

**Tea, coffee and exhibitions**

**11:30-13:00**

**Breakout sessions (x3)\***

**Breakout 1 - Commercial Vehicles**

Jonathan Murray LowCVP (Chair); Simon Chapman, FTA (tbc); John Norris, AEA (tbc); Rikardo speaker (tbc)

**Breakout 2 - Electric vehicles**

Kulveer Ranger, GLA; Michael Hurwitz, DfT; Robert Evans, Cenex

**Breakout 3 - Biofuels**

Greg Archer, LowCVP (Chair); Nick Goodall, RFA; Andrew Owens, Greenenergy (tbc); Doug Parr, Greenpeace, (tbc); Richard Stark, British Sugar (tbc); Victoria Hodkinson-Gibbs, DfT (tbc)

**13:00-14:00**

**Lunch break and exhibitions**

**14:00-15:30**

**Breakout sessions (x3)\***

**Breakout 4 - Local Action (incl Buses)**

Shona Johnstone, Cambs Co Council (Chair); Chas Ball, Carplus; Ali Claburn, Liftshare (tbc); Jonathan Bray, PTEG (tbc); Claire Haigh, Greener Roads; Richmond Council Speaker (tbc)

**Breakout 5 - Consumer Information**

Jonathan Murray, LowCVP (Chair); Ben Lane, Ecolane; Pascal Couason, Michelin; Advertising industry speaker (tbc)

**Breakout 6 - Innovation**

Neville Jackson, Ricardo (Chair); Heidi Lovelock, Technology Strategy Board (tbc); Gordon Murray Design (tbc); Other speaker (tbc)

**15:30-16:00**

**Tea, coffee and exhibitions**

**16:00**

**LowCVP activities & future plans**

Greg Archer, LowCVP

**16:10**

**Panel Debate: What must be done to meet UK road transport's climate targets**

Greg Archer, LowCVP (Chair); David Kennedy, Committee on Climate Change; Neville Jackson, Ricardo; Industry speaker tbc; Stephen Joseph, Campaign for Better Transport; Graham Pendlebury, DfT.

**17:10**

**Chair's closing remarks**

**17:15**

**Ends**

#### Why not sponsor or exhibit at the conference

There are significant opportunities for sponsorship, exhibition (indoor and, possibly, outdoor) and displays at this year's LowCVP Conference and Awards Dinner over both days.

For more details contact [secretariat@lowcvp.org.uk](mailto:secretariat@lowcvp.org.uk) or call **020 3178 7859**

\* For more details about the content of break-out sessions, please visit the LowCVP website [www.lowcvp.org.uk/events](http://www.lowcvp.org.uk/events)



# Twickenham Stadium, 14-15 July 2010

## Low Carbon Vehicle Partnership

The LowCVP is a partnership of approaching 200 organisations – stakeholders at the forefront of initiatives to cut carbon emissions from road vehicles – set up to speed the uptake of low carbon vehicles and fuel technologies. The membership includes most leading automotive and fuel companies, government, academia, environmental organisations, road user groups and other stakeholders.

“We’ve got a real opportunity to drive the green economy – to have green jobs, green growth, and make sure that we have our share of the industries of the future.”

DAVID CAMERON MP, PRIME MINISTER  
SPEECH AT DECC, 14 MAY 2010

The Partnership Secretariat  
can be contacted at:

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**LowC<sup>VP</sup>**  
low carbon vehicle partnership